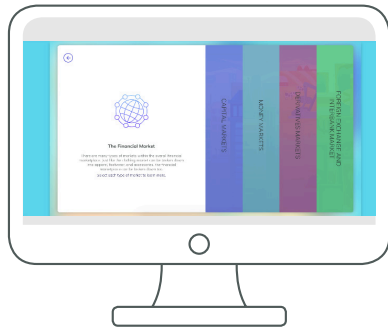


Marketplaces Investing Basics

Grade Level: 9-12 **Length:** 5 Modules, 10-20 minutes each with accompanying lesson plans **Subject Fit:** Economics, Social Science, CTE **Standards Alignment:** Jump\$tart's National Standards in K-12 Personal Finance Education, Council of Economic Education's National Standards for Financial Literacy, National Council for the Social Studies C3 Framework, Council of Economic Education's Voluntary National Content Standards in Economics



Understanding how markets work and knowing how to participate in them is critical for long-term wealth creation and financial stability. With the right strategies, modest investments can become sizeable nest eggs.

Marketplaces is the first digital learning experience to equip students with an understanding of how the market works and the confidence to participate in it. Through an engaging, gamified learning experience, students blend economic concepts with investing topics to learn how the government, corporations, and individuals come together to participate in the financial marketplace.

Topics Include



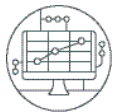
Financial Markets

Explain how markets work and why the financial market is important to economic growth



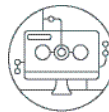
Macroeconomics

Evaluate macroeconomic indicators and their relation with the financial market



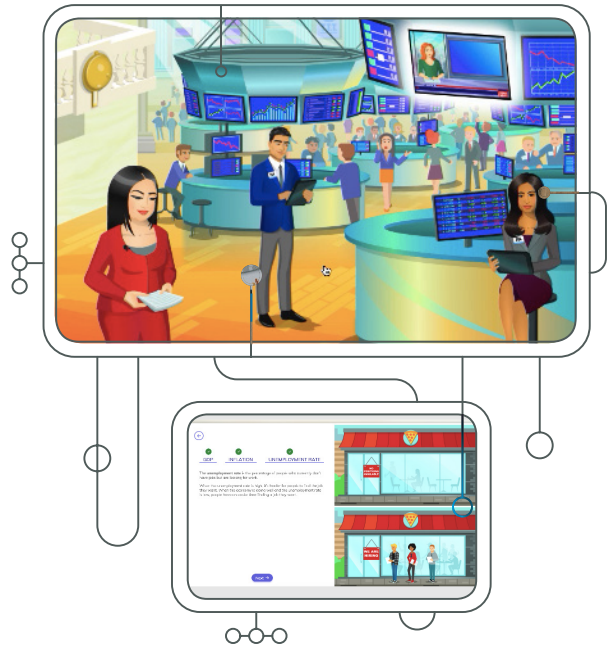
Company Financing

Describe the roles economic institutions play in facilitating access to the capital market



Personal Investing

Evaluate the elements that go into a smart investment strategy



For more information about bringing this program to your school or district, visit everfi.com/k-12